

# SKINQRX Skin Balance Body Lotion

A Clinical Study to evaluate 24-Hour Moisturization Potential | N = 32 subjects | Test Product vs Bare Skin | Dermatologist-led

## OBJECTIVE

### Primary —

To study the 24-hour moisturization potential of SKINQRX Skin Balance Body Lotion.

### Secondary —

- To analyze 24-hr barrier function (TEWL)
- To check skin gloss and radiance
- To analyze skin pH after application
- To study safety and tolerability

## INCLUSION CRITERIA

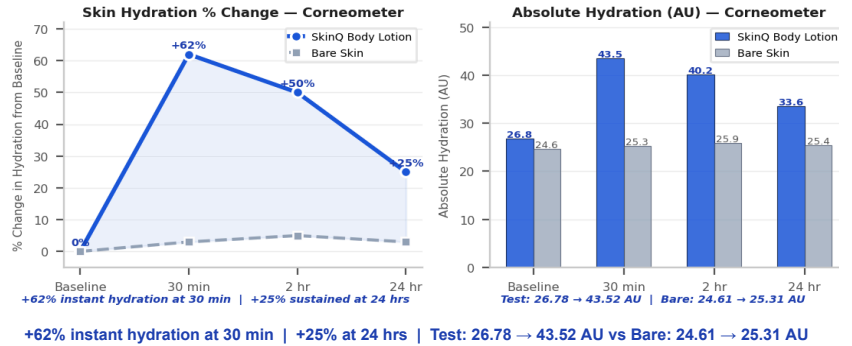
- Gender: Male or Female, age 18–45
- Subjects with normal skin only
- Willing to give written informed consent
- Women of childbearing potential — negative UPT required
- Free of any systemic or dermatologic disorder
- Willing to avoid prolonged UV exposure during study

## RESULTS

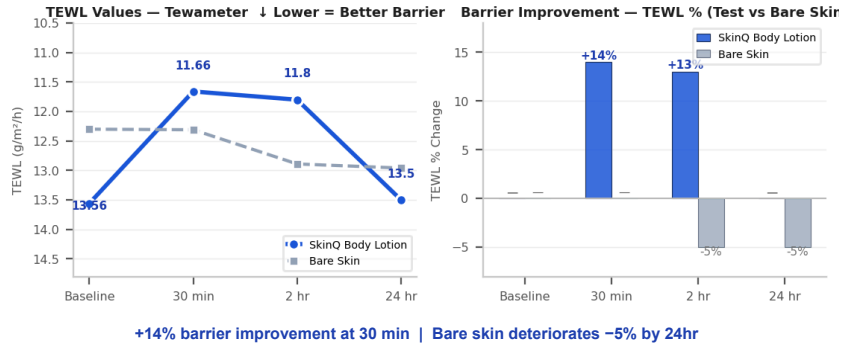
- +62%** instant hydration at 30 min (vs +3% bare skin)
- +25%** hydration sustained at 24 hrs (vs +3% bare skin)
- 100%** users instant moisture | 97% long-lasting
- +14%** barrier improvement (TEWL) at 30 min
- +17%** instant skin gloss improvement at 30 min
- pH balanced:** 5.64 → 5.29 (range 5.0–5.75)
- 100%** panel — zero side effects reported

## INSTRUMENTAL ASSESSMENT — TEST PRODUCT vs BARE SKIN

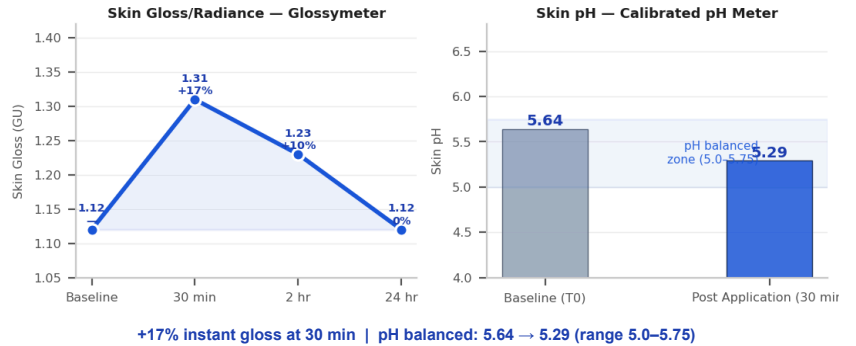
### 1. Skin Hydration — % Change & Absolute Values (Corneometer) | Test Product vs Bare Skin



### 2. Skin Barrier — TEWL Absolute & % Improvement (Tewameter) | Test Product vs Bare Skin



### 3. Skin Gloss/Radiance (Glossometer) & Skin pH (Calibrated pH Meter)



<b>+62%</b> Instant hydration at 30 minutes	<b>+25%</b> Hydration sustained at 24 hrs	<b>+14%</b> Barrier improvement (TEWL) at 30 min	<b>+17%</b> Instant skin gloss improvement	<b>pH 5.29</b> Balanced pH post-application	<b>100%</b> Panel — zero side effects
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