

# SkinQ Hydrafix Serum

A Clinical Study to evaluate the 24-Hour Moisturization Potential | N = 32 subjects | Dermatologist-led

## OBJECTIVE

### Primary —

To evaluate the 24-hour moisturization activity of SKINQ Rx Hydra Fix Serum.

### Secondary —

- To study the safety and tolerability

## INCLUSION CRITERIA

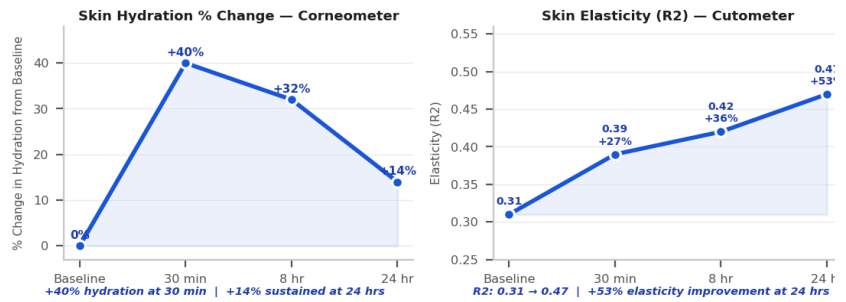
- Male or female, age 18–45
- Subjects with normal skin only
- Willing to give written informed consent
- Women of childbearing potential — negative UPT required
- Free of any systemic or dermatologic disorder
- Willing to avoid prolonged UV exposure during study

## RESULTS

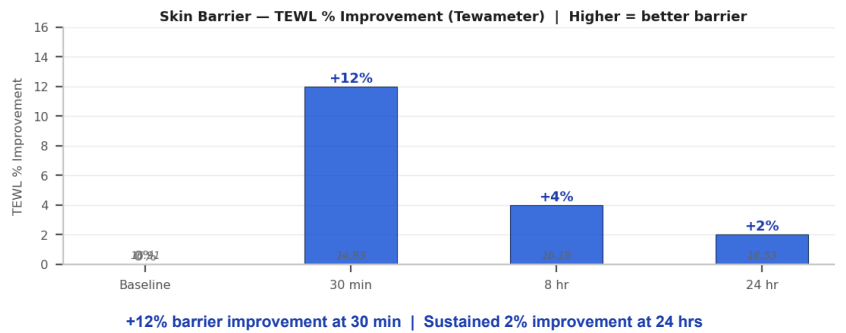
- +40%** skin hydration at 30 min; sustained +14% at 24 hrs
- +53%** improvement in skin elasticity (R2) at 24 hrs
- +12%** skin barrier improvement (TEWL) at 30 min
- +54.5%** improvement in plump score at 30 min
- +60.7%** improvement in skin smoothness at 30 min
- 100%** panel — zero side effects reported

## INSTRUMENTAL ASSESSMENT — BASELINE vs POST-APPLICATION

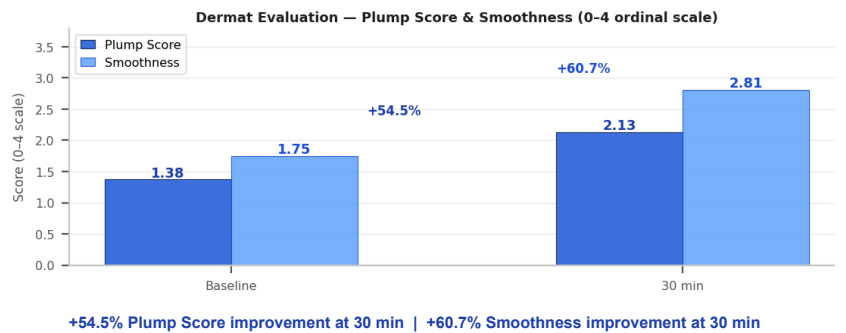
### 1. Skin Hydration % Change & Skin Elasticity R2 — Corneometer + Cutometer



### 2. Skin Barrier Function — TEWL % Improvement (Tewameter) | Higher = better barrier



### 3. Dermat Evaluation — Plump Score & Smoothness (0-4 ordinal scale)



<b>+40%</b> Skin hydration at 30 minutes	<b>+53%</b> Elasticity (R2) improv. at 24 hr	<b>+12%</b> Barrier improvement (TEWL) at 30 min	<b>+54.5%</b> Plump score boost at 30 min	<b>+60.7%</b> Smoothness boost at 30 min	<b>100%</b> Panel — zero side effects
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